

Minutes
Greater Ossipee Area Chamber of Commerce
Board of Directors Meeting
6 February 2008

Members Present: Bill Grover, Steve Sousa, Kathryn Armalar, Joe Costello, Linda Siracusa, Joanna Harte, Lori Lenart

Guest: Don Sutton, President Squam Lakes Chamber and Surroundings Gallery in Sandwich

Don shared a document written by Cary Christian titled “Employee vs. Subcontractor Issues” and the implications this can have on a business. He also wants to bridge the gap between Sandwich and Ossipee. Steve suggested a representative from Sandwich join the GOACC board. Steve also suggested cooperating to develop a Chamber health plan.

Secretary’s Report: A motion was made to accept the January 2008 minutes, seconded and passed

Treasurer’s Report: Brenda submitted a report with recommendations for CD and Money Market accounts. A motion to move funds into the suggested accounts was made, seconded and passed. The Profit and Loss statement was reviewed. A motion was made to accept the treasurer’s report, seconded and passed. Expenses related to the Info booth and Lake Region Guide was discussed.

Executive Director’s Report: Lori informed the board that the accountant is still reviewing the 2006 paperwork.

Committee Reports:

- **Sno Cross:** Snow making is no longer an option. Snow will be moved to the site if necessary. Rock Maple had previously agreed to a sponsorship with Red Bull. An agreement has been made that Monster will be a sponsor next year. The sponsorship check will be returned to Monster Energy Drink and Rock Maple will credit the Chamber \$500.00. Sammy’s will promote Monster at the restaurant throughout the event. Steve would like to give the \$500.00 credit to the Dash for Cash race. A motion was made to put up \$1000.00 for Dash for Cash, accepted, seconded and passed. After subsequent discussion, Bill made a motion to increase the purse for the Dash for cash if addition prize money is procured. Motion was accepted, seconded and passed. Steve suggested distribution of Sno-Cross booklets to area businesses beginning on 2/11. A separate program of events will be handed out at the gate.
- **Marketing:** No report
- **Scholarship:** The names of the scholarship recipients will be announced at the annual dinner. Ted Bateman would like to work on the 2008 golf tournament. John Szewczyk will be golf tournament chairperson. The board needs to support the committee. Joe would like to look into a 4 year scholarship program. Recipients should be selected on a needs based program. Linda and Kitty would like to be involved with the Advisory Committee.
- **Economic Development:** No report
- **Tourism/Guide Book:** No report
- **Long Range Planning:** No report

Old Business:

- Chamber Office Grand Opening – Lori said a window graphic couldn't be done for the size window. A suggestion was made to contact Lisa or Kate Thompson to see if they could paint a window display. The new wall has been built to expand the office space. The existing wall will be removed once the electrical boxes have been moved.
- Info Booth – The info booth will need a pre-season cleaning. Lori will order a new brochure display rack for the outside of the building. Lori will report on RSVP volunteers at the March meeting
- Moving Wall- A check for \$500.00 was presented to the Moving Wall Committee at the Chefs Pants Off
- The Chamber website now accepts Pay Pal for payment of membership dues via credit card

New Business:

- Brain Storming Session- tabled
- Request for raffle items for After Hours for entire year – tabled

Other Business:

- Guidebook – new set up? Ads for non-profits –tabled
- Joe suggested the board hold a meeting on the 3rd Wednesday of the month for discussion of specific events. Place TBD

Meeting adjourned at 7:25 PM

Next meeting March 5, 2008