

Minutes  
Greater Ossipee Area Chamber of Commerce  
Board of Directors Meeting  
5 December 2007

**Members Present:** Bill Grover, Lee Spencer, Steve Sousa, John Szewczyk, Brenda Taylor, Kathryn Armalar, Ann Ward, Joe Costello, Joanna Harte, Lori Lenart

Steve notified the board that Clayton Phillips has resigned as he is no longer with the Barnstormers.

**Secretary's Report:** A correction to the November 17<sup>th</sup> minutes to read, " Steve introduced Brenda Taylor". A motion was made to accept the minutes, seconded and passed

**Treasurer's Report:** Lori reviewed the Profit and Loss statement and Account Listing. A motion was made to accept the treasurer's report, seconded and passed. Steve will meet with Bill to go over Quickbooks. A suggestion was made that the P&L should be done month to month. Lee suggested having a Quickbooks training session for GOACC members. Lori will call Kennett to find out who does training.

**Executive Director's Report:** Lori informed the board that GOACC is back on the state web site and she has updated the events. IRS reports are being reviewed.

There was discussion about adopting a sister city. It was suggested that Lori contact Marie Walters regarding a place in Japan with a ring dyke similar to ours.

**Committee Reports:**

- **Sno Cross:** Lori reported she will barter for Sno-Cross ads in Dog In Sight and NH ToDo publications. Gerard Costantino has agreed to be a Sno-Cross sponsor. A suggestion was made to hire Cynthia Lamont to get ads and sponsors. Lori will be the point person with Cynthia. Joe reviewed the budget and revenue and expense line items were discussed and updated. Joe will incorporate changes and distribute to the board. This year line item expenses will be monitored closer.
- **Marketing:** John feels the board needs to define the responsibilities of the marketing committee. There was a discussion regarding whether to market the chamber or the area. Marketing the area benefits the membership. All six towns need to feel part of the chamber. Each business should be contacted to see why they joined the chamber. Steve suggested renaming GOACC as a way to include all member towns.
- **Scholarship:** Joe informed the board that Kingswood, Kennett and S. Tamworth Community schools currently provide GOACC scholarship applications to students. Applications are reviewed based on need and residence in member towns. It was discussed that students in all six member towns be informed of scholarship availability and include additional schools such as Lakes Regional HS. This should be done via a press release.
- **Economic Development:** No report
- **Tourism/Guide Book:** No report
- **Long Range Planning:** Lee and Lori met and agreed a need for a long range plan needs to be developed with input from the communities to determine where we see the chamber going in the future. Communities are now revising their Master Plans and it was suggested that the Chamber request copies from each town

concerning business in the town. A suggestion was made to ask Pat Farley from Tamworth to be on the committee and to also ask Sarah Millette to suggest a committee member from Ossipee.

**Old Business:**

- Chamber Office Grand Opening- tabled
- Info Booth Banner- Lori shared drafts from Calico Graphics. The board agreed on a white background. Lori will order the sign and also pick up a sign permit
- Winter Plans for Info Booth – tabled
- Membership for smaller businesses barter volunteer hours for membership – Lori will check with other chambers as to how they determine dues.
- Moving Wall- Steve informed the board that the Vietnam Memorial Moving Wall is coming to Constitution Park Memorial Day Weekend and asked the board to support a donation to the cause. Joe made a motion for the Chamber to donate \$500.00. The motion was seconded and passed.
- Combined member After Hours – tabled
- Update on Chamber credit card processing through Pay Pal – Lori circulated information on transaction rates. The board never formally voted to pursue adding Pay Pal credit card processing. Joe made a motion to proceed with adding Pay Pal to the Chamber Website. The motion was seconded and passed.
- Carpeting and Office Equipment for Chamber Office –tabled
- Bartering – certification – Lori shared membership reports reflecting paid vs. barter membership

**New Business:**

- Creating Advisory Committee – tabled
- Request for raffle items for After Hours for entire year – tabled

**Other Business:**

- Guidebook – new set up? Ads for non-profits –tabled

Meeting adjourned

Next meeting January 3, 2008