

Pitch Pine Challenge

September 25th, 2010

The inaugural Pitch Pine Challenge, hosted by Tri Tek Events and the Ossipee Chamber of Commerce, will be hosted at White Lake State Park. It is designed to grow the multisport community with races for both individual and family participants of all ages in a safe and fun environment. This first year will bring approximately 150 participants and family members to the area. Athletes will enjoy the crystal waters of White Lake State Park, a bike along the scenic roadways of Tamworth, Ossipee, and Chocorua, NH, and finish with a run through White Lake State Park. The Pitch Pine Triathlon and Duathlon races are both sanctioned by the USAT.

Attention to detail will contribute to a positive race weekend for the community, sponsors, and athletes. In addition to Tri Tek staff, a community volunteer program is in place donating money to each organization. Sponsor awareness in 2010 will include local and regional print.

The athlete experience begins Friday evening with welcome/packet pickup at the Yankee Smoke House. Race day will include a free "All You Can Eat" Brunch at the Whittier House for all athletes.

Sponsorship opportunities

Naming Sponsor (3 available)

Naming rights to one of the event legs

<your company name> Swim Leg (adult and youth)

<your company name> Bike Leg (adult and youth, triathlon & duathlon)

<your company name> Run Leg (adult and youth, triathlon & duathlon)

Product category exclusivity

100% of all signage in nominated leg area

Prominent branding on event finish

10 x 10 expo area table and 2 chairs

Promotional/sampling opportunities to all participants

Product/Item placement in event bag given to all participants

Company logo on promotional materials (postcards, posters)

Company logo on T-shirts given to racers

Company logo on towels or Flip Flops/Slides given to racers

Website link and company logo on event website and outgoing emails

2 x event T-shirts, event meal tickets

Swim Leg Price \$1,095.00

Run Leg Price \$1,295.00

Bike Leg Price \$1,295.00

Platinum Level Sponsorship

- 10 x 10 booth; includes table and 2 chairs
- Logo on T-shirt given to all racers
- Logo on race belt given to all athletes
- Item placement in bags given to all racers
- Logo & Link on the Pitch Pine Tri website
- Banner Placement along finish line
- Event T-shirt (2)
- Meal ticket for “All You Can Eat” Brunch (2)
- Price \$ 595.00

Gold Level Sponsorship

- 10 x 10 booth; includes table and 2 chairs
- Logo on T-shirt given to all racers
- Item placement in bags given to all racers
- Logo & Link on the Pitch Pine Tri website
- Banner Placement along finish line
- Event T-shirt (2)
- Meal ticket for “All You Can Eat “ Brunch (2)
- Price \$ 395.00

Silver Level Sponsorship

- 10 x 10 booth; includes table and 2 chairs
- Item placement in bags given to all racers
- Logo & Link on the Pitch Pine Tri website
- Banner Placement along finish line
- Price \$ 150.00

To become a partner contact Vince Vaccaro at 603-520-8268 or **vaccarov13@hotmail.com**. The listed opportunities can be adjusted and/or modified to match your advertizing needs. Services with an associated value will be credited toward your sponsorship level. All Ossipee Area Chamber members will receive a 25% discount.